

IDAHO FALLS HISTORIC PRESERVATION COMMISSION

April 1, 2010

Noon

City Annex Conference Room
680 Park Avenue

Attending: Julie Braun; Roxane Mitro; Hereschell Mynarcik; Julie Ulrich; Graham Whipple, Cheryl Cox. Renee Magee, and Debra Petty, staff.

Call to Order at 12:05 PM.

Approval of Minutes: Moved by Mitro, seconded by Mynarcik to approve the minutes of March 4, 2010, as presented. Motion Passed.

Annual Tour: Whipple presented a rough draft of a brochure that includes a map of the three zones the tour will cover and a brief history with photos of each zone. He will refine the brochure to include the route on the map and work with Cox on information about Zone 2, the Eagle Rock residences. Cox will also produce a separate, more in depth brochure for Zone 2.

The commission discussed the tour route as follows: from O. E. Bell to the ARTI Theater and down "Spud Alley" to the rear of the Library for a short break and to view the displays; from the library groups will travel to the west end of Basalt then on to Lava Street; from Lava Street groups will commence north on Chamberlain to Cliff Street crossing Yellowstone Highway to Maple Street; the last leg of the tour will be to South Ridge and conclude at 258 Walnut Street (Mynarcik residence).

The tour will be at least 2 hours in length. Braun suggested having speaker stations so each tour guide will not have to learn all the architectural and historic details for the route. The stations could be as follows:

Station 1: O.E. Bell - Mynarcik

Station 2: ARTI - ARTI representatives

Station 3: Library – Magee?

Station 4: Eagle Rock - Cox

Station 4: Maple Street/Ridge Avenue - Fuller

Commissioners will meet at 5:30 p.m. at O. E. Bell on April 29th to walk the route for any final adjustments.

Whipple requested a digital image of the tour area that he can manipulate for the brochure. Magee will ask the GIS Analyst to email a digital map.

Assignments:

- Post Register Ad: Mynarcik/Petty
- Flyer: Mynarcik/Petty
- Press Release: Meyerin, Public Relations Officer
- Talk Show Interview: Petty, Meyerin, Mynarcik
- Tour Brochure: Whipple
- Eagle Rock Brochure: Cox
- Library Display: Magee, Cox, Petty
- Advance Notification to Neighborhood Residents: Distribute flyers on 4/29
- Chamber Community Calendar: Petty
- City Website: Petty/Reines

Miscellaneous:

- Magee said funds may be available to attend National Trust conference on Oct. 27 -29 in Austin, Texas.
- Magee will provide a budget update at the May meeting.
- Mitro presented a flyer for the Preservation Day in Boise on April 20, 2010.
- Ron Peterson, owner of Ronsons/The Art Gallery on Broadway is initiating a façade improvement.

- Blickenstaff, Grant Administrator, provided a link to the Saving America's Treasure's grant. Jan wondered if it could be argued the Bonneville Hotel is of national significance since it was financed under the Hockenberry System.
- Braun said May is Archeology/Preservation month and there are a number of events. Suzi Pengilly, Idaho State Historical Society, is speaking at the Museum of Idaho/Maeck Education Center about Natives and Newcomers to Idaho on May 26th at 7:00 p.m.; INL is doing an all day tour of historic sites on May 14th; and the Anthropology Society Symposium is in Pocatello on May 1st.

Adjourn: Motion to adjourn at 1:00 PM.

Debra Petty, Recording Secretary